

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 10613 150938Z

12

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

----- 077356

R 150832Z AUG 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 3941

UNCLAS TOKYO 10613

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: GENERAL IMPORTERS INC. PROMOTION

REF: USDOC 12079, TOKYO 9831

1. TC CAN ACCOMMODATE SUBJECT PROMOTION SEPT 24 - 26,
1974, LOUNGE. FYI, SEPT 23 MONDAY IS JAPANESE NATIONAL
HOLIDAY.

2. MARKET PROMOTION COST IS COMPLETELY DEPENDENT UPON
SCOPE/SIZE OF PROMOTION. TC SUGGESTS GENERAL IMPORTERS
TO CORRESPOND DIRECTLY WITH COMPETENT PR FIRM LIKE
DE GRASSI AND ASSOCIATES, 1-1-14 AKASAKA, MINATO-KU, TOKYO,
ATTN MARVIN JOHNSON, VP, DESCRIBING ANTICIPATED PROGRAM
FOR COST ESTIMATE.
HODGSON

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TOKYO10613
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740224-0612
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740843/aaaabkto.tel
Line Count: 44
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: USDOC 12079, TOKYO 9831
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 10 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 JUN 2002 by reddocgw>; APPROVED <23 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GENERAL IMPORTERS INC. PROMOTION
TAGS: BEXP, JA
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005